Museum Studies MA Course Requirements:
Museum Management

Museum Studies Program Summary
The GW Museum Studies program is a 36-credit degree. Upon entering the program, every student will select a Museum Studies concentration in one of four areas of concentration:

- Museum Management
- Collections Management
- Exhibitions and Visitor Experience
- Public Engagement

All students will complete one core course entitled *Museum Ethics & Values*, one internship, five (5) courses as required in the selected concentration, and five (5) electives. Electives may be drawn from within Museum Studies (including a second internship) or up to four (4) courses from outside the program.

Throughout your program, you should work with your advisor to ensure that you will meet program requirements and your own career and educational goals.

Museum Management Concentration
Students learn the overall administrative functions of museums to become effective managers and leaders at any level within the organization. Courses address governance, finances, human resources, fundraising, project management, marketing, and strategic and long-range planning. Prepares students for work as operations or business managers, department or division heads, project or team managers, and volunteer coordinators. A handful of students have been hired as executive directors at small institutions.

Required courses
CMST 6107  Museum Ethics and Values (*during your first year*)
CMST 6501  Internship (*available after your first semester*)
CMST 6101  Museum Management
CMST 6102  Museum Financial Management
CMST 6104  Managing People and Projects

Select two (2) courses from the below
CMST 6105 Museum Fundraising (*alternating years*)
CMST 6601 Museum Governance (*alternating years*)
CMST 6106 Museum Marketing
**Electives**
Select five (5) elective courses. Electives may be drawn from within Museum Studies (including a second internship) or up to four (4) courses from outside the program.

*Museum Studies Electives*
CMST 6105 Museum Fundraising (alternating years)
CMST 6106 Museum Marketing
CMST 6201 Introduction to Collections Management
CMST 6202 Collections Management: Practical Applications
CMST 6203 Preventive Conservation Concepts
CMST 6204 Preventive Conservation Techniques
CMST 6205 Archival Practice
CMST 6206 Digitization & Digital Asset Management
CMST 6301 Museum Exhibition: Curatorial Research and Planning
CMST 6302 Museum Exhibition Design
CMST 6304 Exhibition Development and Scriptwriting
CMST 6305 Visitor Perspectives: Museum Evaluation
CMST 6306 Race, Gender, Sexuality & the Museum
CMST 6307 Interpreting Historic Sites and House Museums
CMST 6403 Museums and Digital Technology
CMST 6404 Museums and Social Media
CMST 6501 Internship #2 (after your first semester)
CMST 6601 Museum Governance (alternating years)
CMST 6601 Community Practicum (when available)
CMST 6601 Critical Visitor Experience
CMST 6601 Issues Related to Collections Policy
CMST 6701 Museum History and Theory
CMST 6703 Museums & Community Engagement
CMST 6704 Museums and Cultural Property
Museums and Social Justice (course in development -- offered Spring 2021)

*External Electives*
Students may select a content area related to their interests and/or previous academic experience for up to four (4) of their classes. While you may select a particular department (history, anthropology), the content area specialty is not necessarily defined by a discipline. You can create your own "interdisciplinary" area and pick courses throughout GW and its consortium schools that support that subject. Some examples include American Studies, African American and diasporic studies, material culture, and nonprofit management.